

CENTRE OF EXCELLENCE



WHAT IS A CENTRE OF EXCELLENCE?

TAKING EDUCATION TO THE NEXT LEVEL

Wella Centre of Excellence Colleges are part of an elite group of educational establishments in the UK.

Highlighting the links between industry and education, this title is awarded on a yearly basis at the discretion of Wella to a select number of colleges that are achieving standards worthy of this award and do the below:

- Stock 7 Hero products
- Have quarterly grow meetings
- Profile your college by hosting Wella College Events/motivational

AS A CENTRE OF EXCELLENCE YOU'LL RECEIVE EVERYTHING THAT A COLLEGE RECEIVES PLUS MUCH MORE

CENTRE OF EXCELLENCE BENEFITS

There are many benefits of becoming a Centre of Excellence. You will receive an outstanding package of support from Wella, which covers both educational development and branded display materials:

Centre of Excellence Plaque – profile your college with window awards highlighting the college status with Wella

POS Collection 3 times a year to ensure your college is up to date

Education Support up to 4 sessions a year

E-Education access

Bespoke Training Demo Videos

Receive at least 1 Guest Artist Per Year to inspire your lecturers

Up To Date Shade Guides

1 MCP course at 50% discount

Hero Platform access

